



State of Wisconsin
Governor Scott Walker

Department of Agriculture, Trade and Consumer Protection
Ben Brancel, Secretary

**BOARD OF AGRICULTURE, TRADE AND CONSUMER PROTECTION
AGENDA**

November 19, 2014

The Board of Agriculture, Trade and Consumer Protection will meet on **Wednesday, November 19, 2014** beginning at **9:00 a.m.** in the DATCP Board Room at the Department of Agriculture, Trade and Consumer Protection, 2811 Agriculture Drive, Madison, WI. The agenda for the meeting is shown below.

AGENDA ITEMS AND TENTATIVE SCHEDULE:

- 9:00 1. Call the Meeting to Order
2. Approve Minutes of the September 17, 2014 Board Meeting
- 9:05 3. Presentation of Aldo Leopold Conservation Award – **Sand County Foundation, Wisconsin Farm Bureau and Secretary Brancel**
- 9:25 4. Public Appearances – *Each speaker is limited to 5 minutes or less, depending on the number of speakers. Each speaker must fill out and submit an appearance card to the Board clerk.*
- 9:55 5. ATCP 127 – Direct Marketing (No Call) (Final Draft) - **Division of Trade & Consumer Protection**
- 10:15 6. ATCP 141 – Cherry Marketing Order (Final Draft) – **Division of Agricultural Development**
- 10:35 7. ATCP 10, 12 – Animal Disease & Movement; Animal Market, Dealers and Truckers (Scope Statement) – **Division of Animal Health**
- 10:55 8. ATCP 70, 71- Food Processing Plants; Food Warehouses (Scope Statement) - **Division of Food Safety**
- 11:15 9. Division Strategic Plan (Report) - **Division of Food Safety**
- 11:35 10. Wisconsin Agricultural Statistics Services (Report) – **Gregory Bussler, State Statistician**
- 11:50 Break for Lunch, Reconvene 12:50
- 12:50 11. ATCP 34- Clean Sweep Program (Final Draft) - **Division of Agricultural Resource Management**

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- 1:10 12. Plant Industry Bureau (Report) - **Division of Agricultural Resource Management**
- 1:30 13. ATCP 21, 29, 30, 33, 35, 40, 42, 49, 50, 71, 90, 91, 92, 94, 105, 123, 127 and 161 – Minor and Technical Rule Changes (Final Draft) – **Office of the Secretary**
- 1:40 14. Legal Update (Report) - **Office of the Secretary**
- 1:55 15. Board Member Reports
16. Secretary's Report
17. 2015 DATCP Board Meeting Dates
18. Future Agenda Items
- 2:55 19. Adjourn

Written Reports Only
DATCP FY 2014-2015 Year End Report