



State of Wisconsin  
Governor Scott Walker

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**Department of Agriculture, Trade and Consumer Protection**

Ben Brancel, Secretary

**DATE:** September 2, 2015

**TO:** DATCP Board

**FROM:** Ben Brancel, Secretary  
John Petty, Administrator, Agricultural Resource Management Division

**SUBJECT:** Wisconsin Fertilizer Research Council Appointments for 2015

The Wisconsin Fertilizer Research Council consists of seven voting members. Three members represent the fertilizer industry, three members represent farmers who are crop producers, and one member is a water quality expert. The Secretary of the Department of Agriculture, Trade and Consumer Protection (DATCP) and the Dean of the University of Wisconsin, College of Agricultural Life Sciences (CALS) jointly appoint the industry and grower representatives. The Secretary of the Department of Natural Resources (DNR) appoints the water quality expert. All members voluntarily serve no more than two consecutive three-year terms.

This year, we have two members of the Fertilizer Research Council (FRC) who have completed their first three-year term. The terms for the industry representative, Bruce Andersen, and grower representative Tom Novak expired on June 30, 2015. Both Bruce and Tom have been reappointed to the FRC for a second term, with those terms expiring in June 2018.

Industry representative Brian Madigan, and grower representative, Alan Jewell, are leaving the FRC because their second three-year term expired on June 30, 2015. Laura Rowe was appointed to represent the fertilizer industry, and John Wallendal was appointed as a grower representative.

Laura is a Strategic Agronomy Marketing Manager for Growmark, Inc. Laura is a Certified Crop Advisor (CCA) and had previously worked in Wisconsin within a multitude of crop protection roles for Monsanto Company.

John owns a family farm in Grand Marsh, Wisconsin, that produces both traditional and specialty crops. John has participated in numerous on-farm projects in partnership with the University of Wisconsin – Extension Services (UWEX).

Under normal circumstances, the DATCP Board would have been informed of these appointments/re-appointments at the first summer meeting. However, due to budgetary uncertainties, these appointments were delayed.

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