



State of Wisconsin  
Governor Scott Walker

---

**Department of Agriculture, Trade and Consumer Protection**  
Ben Brancel, Secretary

**DATE:** January 30, 2015

**TO:** Board of Agriculture, Trade and Consumer Protection

**FROM:** Ben Brancel, Secretary

*Ben Brancel*

**SUBJECT:** IdentityTheft Report

**PRESENTED BY:** Michelle Reinen, Division of Trade and Consumer Protection

**RECOMMENDATION:** This is for informational purposes only. No Board action required.

At the February 18, 2015 Board meeting, division staff will report on recent data breach activity and identity theft trends that impact small businesses.

*Agriculture generates \$88 billion for Wisconsin*

2811 Agriculture Drive • PO Box 8911 • Madison, WI 53708-8911 • Wisconsin.gov

An equal opportunity employer