



Order tickets now for Alice in Dairyland Finals

Release Date: May 5, 2014

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MADISON – Each year in late spring in Wisconsin, a few talented communications professionals work through very long and very public job interviews. Together they tour agribusinesses, work with media professionals, give presentations and answer impromptu questions in front of an audience. They learn about and talk about Wisconsin’s \$59 billion agriculture industry.

This year, the interviews will wrap up in Clark County when one of six communications professionals is selected as Wisconsin’s 67th Alice in Dairyland.

Make plans to watch the selection process and be inspired at this year’s Alice in Dairyland Finals, May 15-17 in Clark County. The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) reminds the public to buy tickets today to watch as a panel of industry professionals selects Wisconsin’s next official agricultural ambassador.

Tickets are available now at aliceindairyland.com for two events during the Finals weekend. First, watch the six Finalists answer impromptu questions about Wisconsin agriculture on Friday, May 16, at the Loyal American Legion Hall, 302 N. Union St., Loyal. Social hour starts at 6 p.m. Dinner is at 7, and the Question and Answer session starts at 8. Tickets are \$10 per person.

A banquet and the Finale Selection program will be Saturday, May 17, at El Norteño Banquet Hall, 318 Plaza Drive, Curtiss. A social hour starts at 4:30 p.m. A banquet dinner is at 5:30, and the Finale program starts at 6:45. Guests will get to meet the finalists and current Alice in Dairyland, Kristin Olson of Fond du Lac, as well as many former Alices. The Finale will include two speeches from each of the Finalists as well as highlights about agriculture in Clark County and will conclude with the selection of the 67th Alice in Dairyland. Tickets are \$20 per person.

This year’s finalists are Allyson Binversie, Manitowoc; Zoey Brooks, Waupaca; Katie Dogs, Watertown; Kristin Klossner, New Glarus; Melissa Ploeckelman, Stetsonville, and Whitney Rathke, Fredonia.

Watch a video introducing the finalists [here](#).

Alice in Dairyland is a one-year contract employee for DATCP. She travels Wisconsin teaching children and adults in rural and urban communities about the impact agriculture has on the state. Learn more about the Alice in Dairyland program at http://datcp.wi.gov/Business/Alice_in_Dairyland.



From left: Kristin Klossner, Allyson Binversie, Zoey Brooks, Alice in Dairyland Kristin Olson, Melissa Ploeckelman, Katie Dogs and Whitney Rathke

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