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News

May 2007 Edition

Dear Wisconsin Children's Safety Advocates:

In April 2007, the U.S. Consumer Product Safety Commission issued a total of **twelve (12) recalls relating to products affecting children**. Attached is a summary of the releases identifying the product, problem and what should be done with the recalled product.

We have found that not all of the recalls are picked up by the news media as they occur. This monthly summary will give you the opportunity to review all of the children's product safety recalls for the past two months.

If you are interested in a complete text of the recall, double click on the hyperlink at the end of the recall description. This will take you to the CPSC website and the actual recall notice. If you have other product safety questions you may call our toll free number at **(800) 422-7128**.

Following is a listing of the 12 "KIDS" recalls by title and identification number (when available):

- ❖ A&A Global Industries Recalls Children's Bracelets Due to Lead Poisoning Hazard. #07-144
- ❖ Various Metal Key Chains Recalled by Dollar General for Lead Poisoning Hazard. #07-145
- ❖ OKK Trading Recalls Baby Dolls Due to Choking Hazard. #07-146
- ❖ Target Recalls Activity Cart Toys Due to Choking Hazard. #07-148
- ❖ Gemmy Industries Corp. Recalls Disney Plush Easter Baskets Sold at Wal-Mart Due to Choking Hazard. #07-152
- ❖ Small World Toys Recalls Children's Wooden Sound Puzzles with Knobs for Choking Hazard. #07-154
- ❖ DreamWorks Animation SKG Recalls Shred Headbands Due to Injury Hazard. #07-541
- ❖ Disney Store Recalls Children's Footed Pajamas Due to Burn Hazard. #07-156
- ❖ Children's Necklaces and Charm Bracelets Recalled by Cardinal Distributing Co. Due to Lead Poisoning Hazard. #07-157
- ❖ Life is good® Children's Sweatshirts Recalled by RedEnvelope due to Strangulation Hazard. #07-158
- ❖ Infant Bouncer Seats Recalled Due to Frame Failure. #07-162
- ❖ Magnetix Magnetic Building Set Recall Expanded. #07-164

We hope you find this service of value and that it assists you to:

“KEEP YOUR KIDS SAFE!”

KEEP YOUR KIDS SAFE

Release Number (07-144): A&A Global Industries, of Cockeysville, Md., is voluntarily recalling about 4 million Children's "Groovy Grabber" Bracelets. The recalled bracelets are made of flexible metal bands wrapped in decorative plastic covers. The bracelets come in various colors and designs, including smiley faces, Chinese symbols, dogs, cats, aliens, checker boards, and flames. The bracelets were sold in vending machines located in malls, discount, department and grocery stores nationwide from November 2005 through March 2007 for 25 cents. The items were manufactured in China.

Problem: The paint on the metallic band beneath the decorative cover contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

What to do: Consumers should immediately take the recalled bracelets away from children and discard them. For additional information, contact A&A Global Industries at (800) 638-6000 ext. 314 between 9 a.m. and 5 p.m. ET Monday through Friday, or visit the firm's Web site at www.aaglobalind.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07144.html>

Release Number (07-145): Dollar General Merchandising, Inc., of Goodlettsville, Tenn., is voluntarily recalling about 396,000 metal key chains. This recall involves three styles of metal key chains including a flip flop design, dangling charms and a letter. The flip flop charms were sold in purple, yellow and aqua blue and have a flower at the top. Charms on the dangling-style key chain include a cross, flower, shamrock, and a heart that hangs from a short silver chain. The

letter-style key chain is a silver metal letter in the English alphabet. The words "KeyChain" and "Dollar General \$1.25" are printed on the front of the packaging for each style. The key chains were sold at Dollar General stores nationwide from December 2005 through January 2007 for \$1.25 and manufactured in China.

Problem: The key chains contain high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

What to do: Consumers should immediately take these key chains away from young children and return them to the store where purchased for a refund or replacement product. For additional information, contact Dollar General Corp. at (800) 678-9258 between 9 a.m. and 6 p.m. ET Monday through Friday, or visit the firm's Web site at www.dollargeneral.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07145.html>

Release Number (07-146): OKK Trading Inc., of Commerce, Calif., is voluntarily recalling "Lovely Baby" and "Happy Baby" dolls. This recall involves the "Lovely Baby" and "Happy Baby" plastic dolls. The dolls come in different sizes ranging from six to 11 inches tall. Some dolls come in a basket and have a baby bottle and some sing when pressed on the abdominal area. The packaging is a clear plastic bag sealed at the top with a cardboard label with the name "Lovely Baby" or "Happy Baby" printed on it. The items were sold in dollar stores nationwide from September 2006 through October 2006 for \$1 and manufactured in China.

Problem: These dolls contain small parts, which can pose a choking hazard to young children.

What to do: Consumers should immediately take these dolls away from children. Consumers should return the doll to the store where

purchased for a refund. For additional information, contact OKK Trading toll-free at (877) OKK-TOYS between 8:30 a.m. and 5:30 p.m. PT Monday through Friday or visit the firm's Web site at www.okktrading.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07146.html>

Release Number (07-148): Target, of Minneapolis, Minn., is voluntarily recalling about 18,500 Little Tree Wood Activity Cart Toys. The recall involves Little Tree wooden activity cart toys. This is a multi-colored cart with an orange seat and a wooden tray. The cart has apple trees, a blue fence, and red, blue and green flowers painted on one side. The cart also has a wooden sheep, dog and horse affixed to that same side. The other side of the cart contains a board with multi-colored wooden magnets. The carts were sold at Target stores nationwide from July 2006 through March 2007 and on www.target.com from October 2006 through February 2007 for about \$20. The items were manufactured in China by Hong Kong Toy Centre, of Hong Kong.

Problem: The orange hubcaps on the wheel of the cart can detach, posing a choking hazard to young children.

What to do: Consumers should take the toy away from children and return the item to any Target store for a full refund. For additional information, please contact Target at (800) 440-0680 between 7 a.m. and 6 p.m. CT Monday through Friday, or visit the firm's Web site at www.target.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07148.html>

Release Number (07-152): Gemmy Industries Corp., of Coppell, Texas, is voluntarily recalling about 8,500 Disney Princesses Easter Baskets. The product is a pink and purple plush Easter basket decorated with silver beads and ribbons. "Disney Princesses" is written on top of the basket. Pictures of the princesses are on the front of the basket. The basket measures about 10-inches high by 8-inches wide. The baskets were sold at Wal-Mart stores nationwide from February 2007 through March 2007 for about \$10 and manufactured in China.

Problem: Silver beads and ribbons attached to the basket can detach, posing a choking hazard to young children.

What to do: Consumers should take the Easter basket away from young children immediately and remove the beads and ribbons to prevent the choking hazard. Consumers also can return the item to the nearest Wal-Mart store for a full refund. For additional information, please contact Gemmy Industries at (800) 231-6879 between 9:30 a.m. and 6:30 p.m. ET Monday through Friday, visit the firm's Web site at www.gemmy.com.



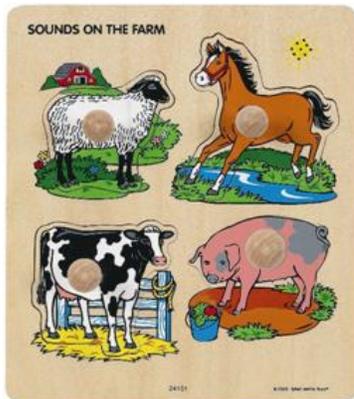
- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07152.html>

Release Number (07-154): Small World Toys, of Culver City, Calif., is voluntarily recalling about 78,500 "Sounds on the Farm" Puzzle and "Sounds on the Go" Puzzle. The recalled involves two separate wooden-knobbed puzzles that make sounds. "Sounds on the Farm" and "Sounds on the Go" puzzles were sold under the Puzzibilities and Ryan's Room brands. The wooden puzzles have four pieces in farm animal or vehicle shapes that make animal or motor sounds when the pieces are lifted by their knobs from the puzzle boards. "Sounds on the Farm" or "Sounds on the Go" is printed on the top left of the puzzle boards. "©2003 Small World Toys®" and the number 24101 or 24102 are printed at the bottom of the puzzles boards.

Puzzibilities puzzles were sold at toy stores and various retailers nationwide and by catalogs from June 2003 through February 2007. Ryan's Room puzzles were sold at Target Stores nationwide from January 2006 through February 2007. Both puzzles sold for about \$16 and manufactured in China.

Problem: The knobs on the recalled puzzle pieces can come off, posing a choking hazard to young children.

What to do: Consumers should immediately take this toy away from children and contact Small World Toys to obtain a free replacement toy. For additional information, contact Small World Toys at (800) 421-4153 between 8 a.m. and 5 p.m. PT Monday through Friday, visit www.smallworldtoys.com, or email the firm at puzzlerecall@smallworldtoys.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07154.html>

Release Number (07-541): Paramount Pictures Corp., of Hollywood, Calif., under contract with DreamWorks Animation SKG, of Glendale, Calif., is voluntarily recalling Shrek Ears Headbands. The item is a plastic headband covered in bright green fabric with two ears similar to the character Shrek from the DreamWorks film series. A tag attached to one of the ears reads "DREAMWORKS" and "THE THIRD," and shows the top of the Shrek character's head. The headbands were distributed by Paramount Pictures to Pepsi Bottlers which distributed the headbands as a giveaway product to their employees from February 23, 2007 through April 1, 2007. The recall does not include any ear headbands purchased, or distributed free of charge, before February 23, 2007 and after April 1, 2007. The items were manufactured in China.

Problem: A small wire can protrude through the fabric of the ears on these headbands, posing a risk of cuts to consumers.

What to do: Stop using the recalled headbands immediately and call for information on returning the headbands to receive a free replacement item. Consumers who received the headbands through Pepsi Bottlers should call (800) 782-6116 between 8 a.m. and 8 p.m. ET Monday through Friday.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07541.html>

Release Number (07-156): Disney Stores North America, of Pasadena, Calif., which is owned, and under a licensing agreement operated, by a subsidiary of The Children's Place Retail Stores Inc. of Secaucus, N.J., is voluntarily recalling about 200 Baby Einstein Caterpillar Sleepwear and Baby Einstein Duck Sleepwear. The recall involves footed pajamas made of 100 percent cotton. The sleepwear was sold in two styles including green with blue sleeves which has a caterpillar design on the front, and yellow with orange sleeves which has a duck design and "Quack! Quack!" printed on the front and duck beaks on the feet. "Baby Einstein" is printed on the back of the sleepwear. "Disney Store" is printed on a tag inside the pajamas. Only sleepwear in sizes 12 months and 18 months is included in this recall. Sleepwear sold in sizes 3, 6 and 9 months is not included in this recall. The sleepwear was sold exclusively at Disney Stores nationwide from April 2006 through May 2006 for about \$20 and manufactured in China.

Problem: This sleepwear fails to meet the children's flammability standard, posing a risk of burn injury to children.

What to do: Consumers should immediately stop using the recalled sleepwear and return it to any Disney Store for a full refund. For additional information, contact Disney Store toll-free at (866) 902-2798 between 8:30 a.m. and 5 p.m. PT Monday through Friday.

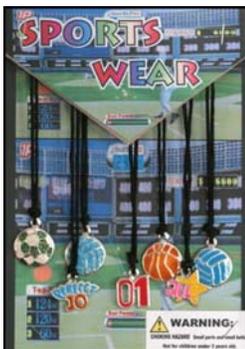


- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07156.html>

Release Number (07-157): Cardinal Distributing Co., of Baltimore, Md., is voluntarily recalling about 900,000 Children's Charm Bracelets and "Sportswear" Necklaces. The recalled necklaces have sports-themed pendants including blue or green basketballs, yellow stars, "01," and "Perfect 10." The pendants hang from a black cord. The bracelets include green or pink painted heart-shaped charms and silver-colored charms shaped as suns, moons, stars, padlocks, keys, rattles, and fishbones. The items were sold in vending machines located in malls, discount, department and grocery stores nationwide from January 2006 through April 2007 for 25 cents and manufactured in India.

Problem: The paint on this jewelry contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

What to do: Consumers should immediately take the recalled necklaces and charm bracelets away from children and discard them. For additional information, contact Cardinal Distributing Co. Inc. at (800) 368-2062 between 9 a.m. and 5 p.m. ET Monday through Friday, or visit the firm's Web site at www.vendingdepot.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07157.html>

Release Number (07-158): Independent Trading Co. of San Clemente, California., is voluntarily recalling about 1,200 Life is good® Children's Sweatshirts. The recalled sweatshirts have "LIFE IS GOOD" written on the front in sewn-on letters. They were sold in children sizes small (6-8), medium (10) and large (12) with drawstrings through the hood. Sweatshirt colors include dark and light blue. The sweatshirts were sold at www.RedEnvelope.com from March 2006 through March 2007 for about \$35 and manufactured in China.

Problem: The garments have a drawstring through the hood, posing a strangulation hazard to children. In February 1996, CPSC issued guidelines to help prevent children from strangling or getting entangled on the neck and waist by drawstrings in upper garments, such as jackets and sweatshirts.

What to do: Consumers should immediately remove the drawstrings from the sweatshirts to eliminate the hazard. Consumers can get information about returning the sweatshirts for a full refund by contacting RedEnvelope Inc. For additional information, call RedEnvelope Inc. toll-free at (877) 733-3683 anytime, or visit the firm's Web site at www.RedEnvelope.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07158.html>

Release Number (07-162): Oeuf LLC, of Brooklyn, N.Y., is voluntarily recalling about 1,400 Infant Bouncer Seats. This recall involves Oeuf infant bouncer seats with padded canvas supported by a tubular steel frame. The canvas seat is brown with white, blue or pink stripes. A three-point safety belt is attached to the canvas. Model number 2005 is printed on the label. The bouncers were sold at Juvenile specialty stores and Web retailers nationwide from September 2006 through March 2007 for about \$100 and manufactured in China.

Problem: The tubular metal frame can break, posing a fall hazard to infants in the seat.

What to do: Consumers should stop using the infant seat immediately and contact Oeuf LLC to receive a repair kit. For additional information, contact Oeuf at (800) 691-8810 between 10 a.m. and 5 p.m. ET Monday through Friday or visit the firm's Web site at www.oeufnyc.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07162.html>

Release Number (07-164): Additional serious injuries to children reported following the March 31, 2006 recall announcement of Magnetix Magnetic Building Sets have prompted the U.S. Consumer Product Safety Commission and Mega Brands America, Inc. ("Mega Brands") (the new owner of Rose Art Industries, Inc.) to announce an expanded recall. In excess of 4 million units are involved. The recall includes all sets, except newer Magnetix sets sold since March 31, 2006, that are age-labeled 6+ and sets that contain the following caution label: "CAUTION: Do not ingest or inhale magnets. Attraction of magnets in the body may cause serious injury and require immediate medical care."

Mega Brands advises that sets currently at retail better retain magnets due to improved quality control, material and design changes. These products are not included in the recall.

These older sets, which were manufactured in China, contain up to 250 plastic building pieces and 1/2-inch diameter steel balls. The building pieces include 1 1/2-inch squares, 1-inch triangles, cylinder rods, flexors, connectors, x-tenders, and curves and come in an assortment of colors such as metallic, primary, translucent, and glow in the dark. Mass merchants and other toy and arts and crafts stores sold the sets nationwide for between \$20 and \$60, depending on the size of the set.

Problem: If a child swallows more than one tiny powerful magnet detached from the plastic

building pieces or one such magnet and a metallic object, the objects can attract to each other inside the intestines and cause perforations and/or blockage, which can be fatal, if not treated immediately.

What to do: Consumers should stop using the recalled magnetic sets immediately and contact Mega Brands for a comparable replacement toy. If consumers are uncertain as to whether their product is being recalled, they can contact Mega Brands at (800) 779-7122 between 8 a.m. and 6 p.m. ET Monday through Friday, or visit the firm's Web site at www.megabrands.com.



- <http://www.cpsc.gov/cpscpub/prerel/prhtml07/07164.html>

If you would like to sign up for the Keep Your Kids Safe newsletter, please visit our webpage at <http://datcp.state.wi.us> or contact Kelly McGinnis at (608) 224-4988 or kelly.mcginis@datcp.state.wi.us. Please be sure to provide your name, telephone number and e-mail address.

If you have any questions or want to file a complaint regarding an unsafe product, contact:

WI Bureau of Consumer Protection
(800) 422-7128 (toll free in Wisconsin)
or (608) 224-4988